



BEIJING LONGYUE

Technology development Co., Ltd

Bridging Capital with Vision – Since 2013

Executive Summary

With more than a decade experience

Founded in Beijing in 2013, Beijing LongYue Technology Development Co., Ltd (LongYue Group) is a diversified cross-border enterprise uniting investment, trade, and innovation across China, the Middle East, and global markets.

Through a network of specialized subsidiaries, BLYTD delivers market-entry support, capital advisory, e-commerce, technology innovation, and cultural branding solutions. Its mission is to bridge international vision with China's dynamic opportunities — building trust, compliance, and sustainable partnerships worldwide.



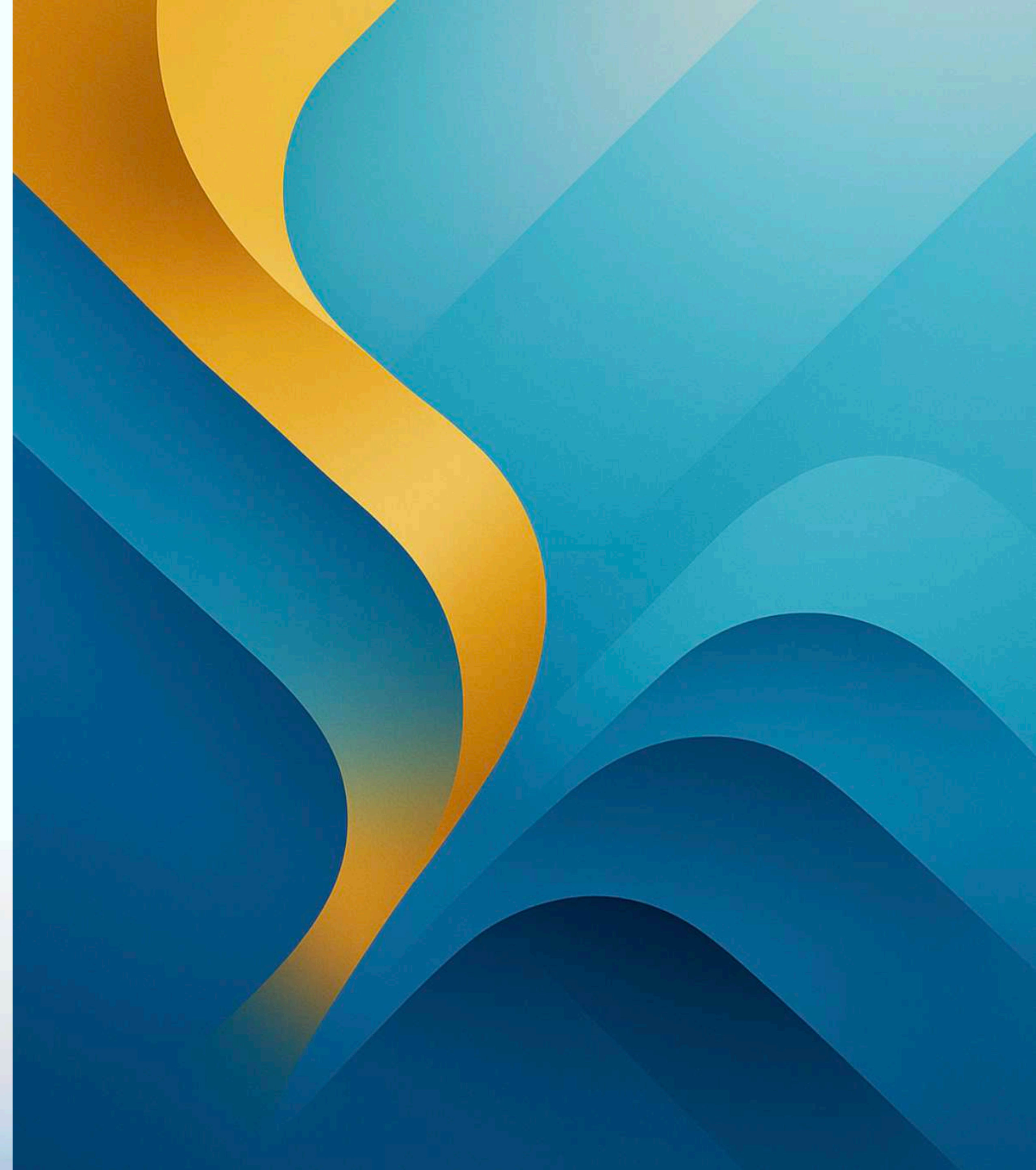
About Us

Headquarters: Beijing, China

Regional Hubs: Hong Kong • Dubai • Global Network

Since its founding, LongYue Beijing has empowered international companies to enter and grow in China's complex yet rewarding market. From regulatory structuring and supply-chain management to strategic investment and cultural engagement, BLYTD represents a one-stop ecosystem for businesses seeking real execution on the ground.

Its motto — “Bridging Capital with Vision” — reflects a commitment to professionalism, integrity, and innovation in every market served.



Core Services



Global Sourcing Solutions

Connecting global buyers with verified Chinese manufacturers and ensuring seamless product sourcing, quality assurance, and logistics coordination.



Investment Partnerships

Supporting strategic ventures, joint partnerships, and private investments that link Eastern opportunity with Western innovation.



Mineral Supply Chain

Importing industrial minerals and raw materials into China with full compliance and stable supply networks.



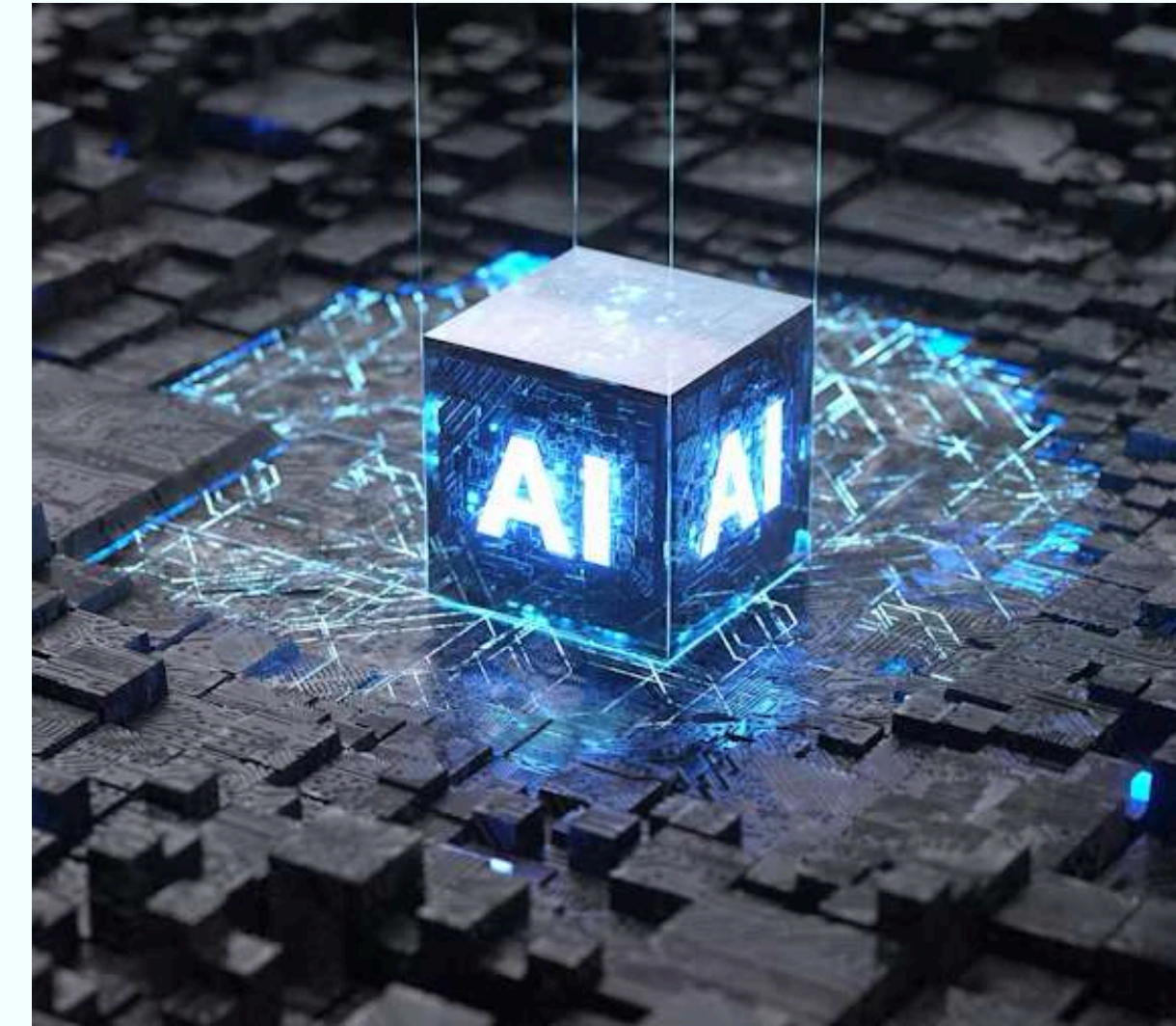
Quality Assurance

Providing third-party inspection, factory audits, and compliance reporting for risk-free cross-border operations.



Market Entry Consulting

Offering business setup, regulatory consulting, and market-entry support for companies expanding between China and the Middle East.



Digital Innovation

Developing AI tools, e-commerce platforms, educational apps, and digital ecosystems that enable global-ready innovation.

“Quality is never an accident; it is always the result of intelligent effort.”

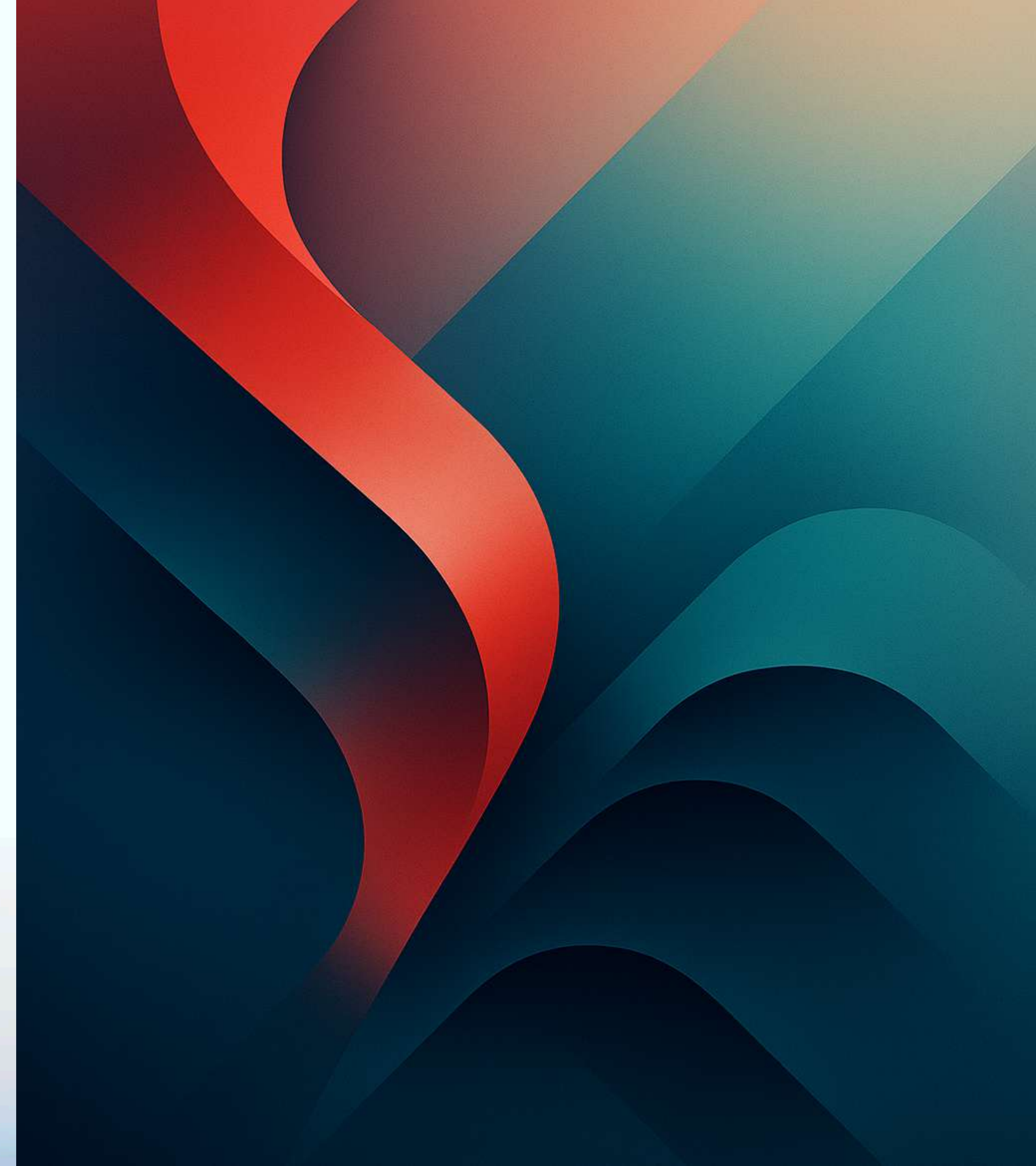
— John Ruskin

Subsidiaries and Divisions

LongYue Global Operations & Trade Network

The LongYue Group's core structure — led by **Beijing LongYue Technology Development Co., Ltd** and **Hong Kong LongYue Limited** — forms the operational, legal, and strategic foundation of the entire organization. Since its establishment in 2013, it has built a reputation for guiding international companies into the Chinese market through expert regulatory navigation, market entry support, and project management.

Through its digital arm, **E-Long (Online Trading)**, the group provides a transparent B2B ecosystem linking global buyers with verified Chinese suppliers. The **Mineral Resources & Industrial Supply Division** further strengthens LongYue's industrial reach, overseeing the import of raw materials vital to China's steel and construction sectors — merging trade innovation with industrial reliability.





Global Trade & Industrial Supply

Delivering end-to-end trading solutions across mining, oil & gas, and industrial equipment. BLYTD connects international buyers and Chinese manufacturers with reliability, transparency, and precision.



Inspection & Compliance Services

Providing professional visual inspection, quality control, and pre-shipment verification. Ensuring every order meets international standards through trusted on-site audits and compliance reporting.



Market Entry & Investment Advisory

Supporting cross-border business expansion into China through strategic consulting, company setup, and market intelligence. BLYTD bridges opportunities between China, the Middle East, and global partners.

Subsidiaries and Divisions

MaQin Investment & Capital Partners

MaQin Investment Group, founded in 2018, represents the LongYue Group's investment and venture arm. It focuses on identifying and nurturing scalable business models that connect China's industrial power with global innovation and capital opportunities.

The firm's expertise spans cross-border funding, joint ventures, and international partnership design. By facilitating capital structuring between China and emerging markets, MaQin serves as a strategic engine for sustainable growth, enabling investors to navigate and benefit from China's evolving economic landscape.





Venture Investment & Funding

Investing in high-potential startups and innovative ventures across technology, tourism, and education sectors. MaQin provides capital, mentorship, and strategic guidance to help ideas scale globally.



Strategic Partnership Development

Building strong cross-border collaborations that connect entrepreneurs, investors, and institutions between China, the Middle East, and beyond. MaQin creates synergy through partnership-driven growth.



Market Research & Business Acceleration

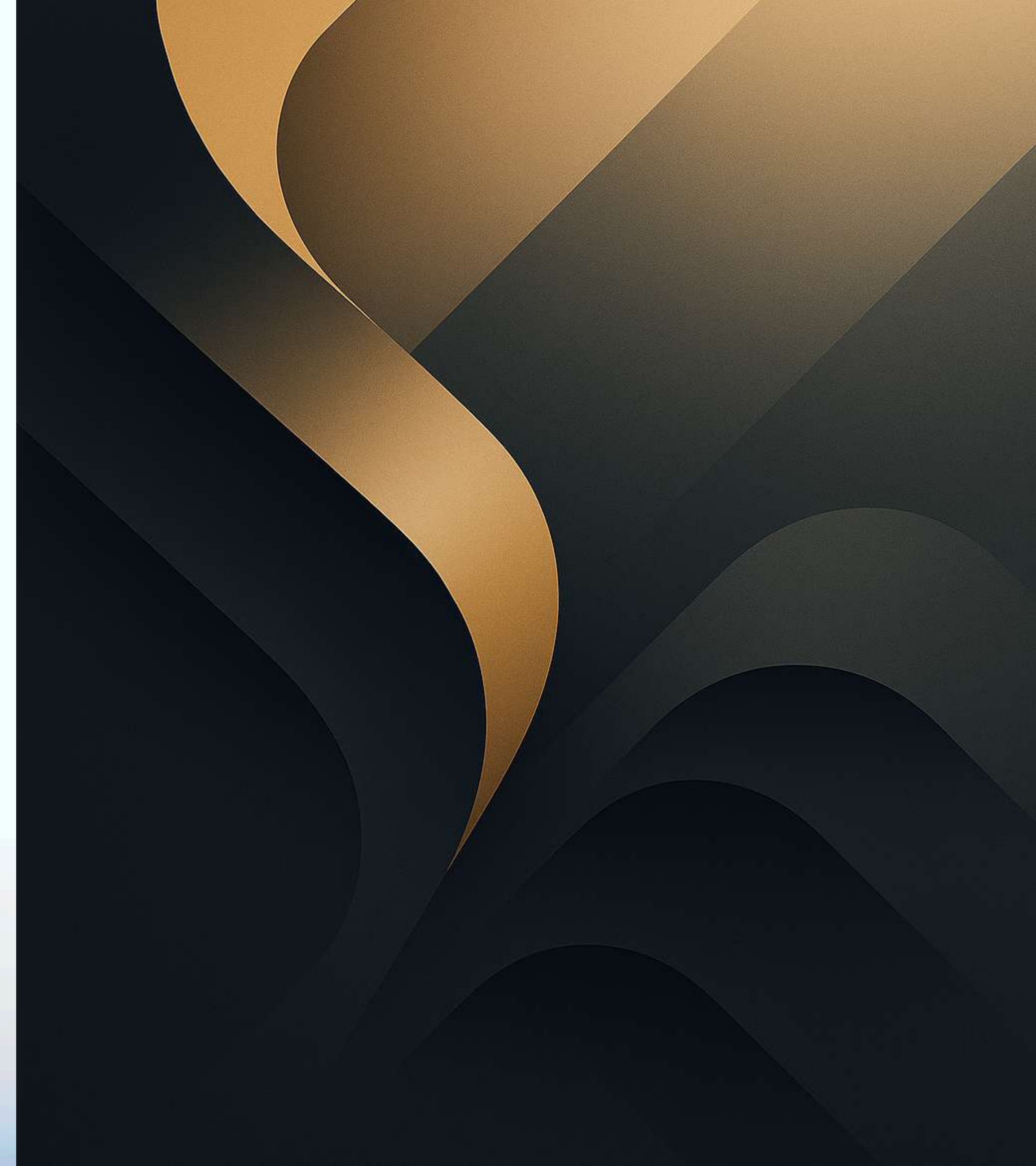
Offering deep market intelligence, feasibility studies, and growth strategies for emerging businesses. MaQin's team helps transform innovative concepts into sustainable and profitable enterprises.

Subsidiaries and Divisions

Iwaa Alaqiq Management Consultancy LLC (Dubai)

Iwaa, operated under **Iwaa Alaqiq Management Consultancy LLC**, is the group's strategic expansion into the Middle East. Scheduled to launch in 2025 in Dubai, it acts as a commercial and investment bridge between the Middle East and China, serving investors, entrepreneurs, and institutional clients seeking entry into both markets.

The company offers comprehensive advisory services — from market-entry and sourcing strategies to investment facilitation and regulatory navigation. EvaNexUs aims to become the central hub for China-Gulf economic collaboration, providing strategic insight and on-the-ground execution for cross-border ventures.





Strategic Investment & Business Advisory

Iwa Alaqiq provides high-level advisory to investors, entrepreneurs, and corporations aiming to expand, restructure, or enter new markets — particularly between the UAE, GCC, and China. Services include:

- Feasibility studies & market entry strategy
- Financial planning and investment evaluation
- Cross-border business setup & risk management

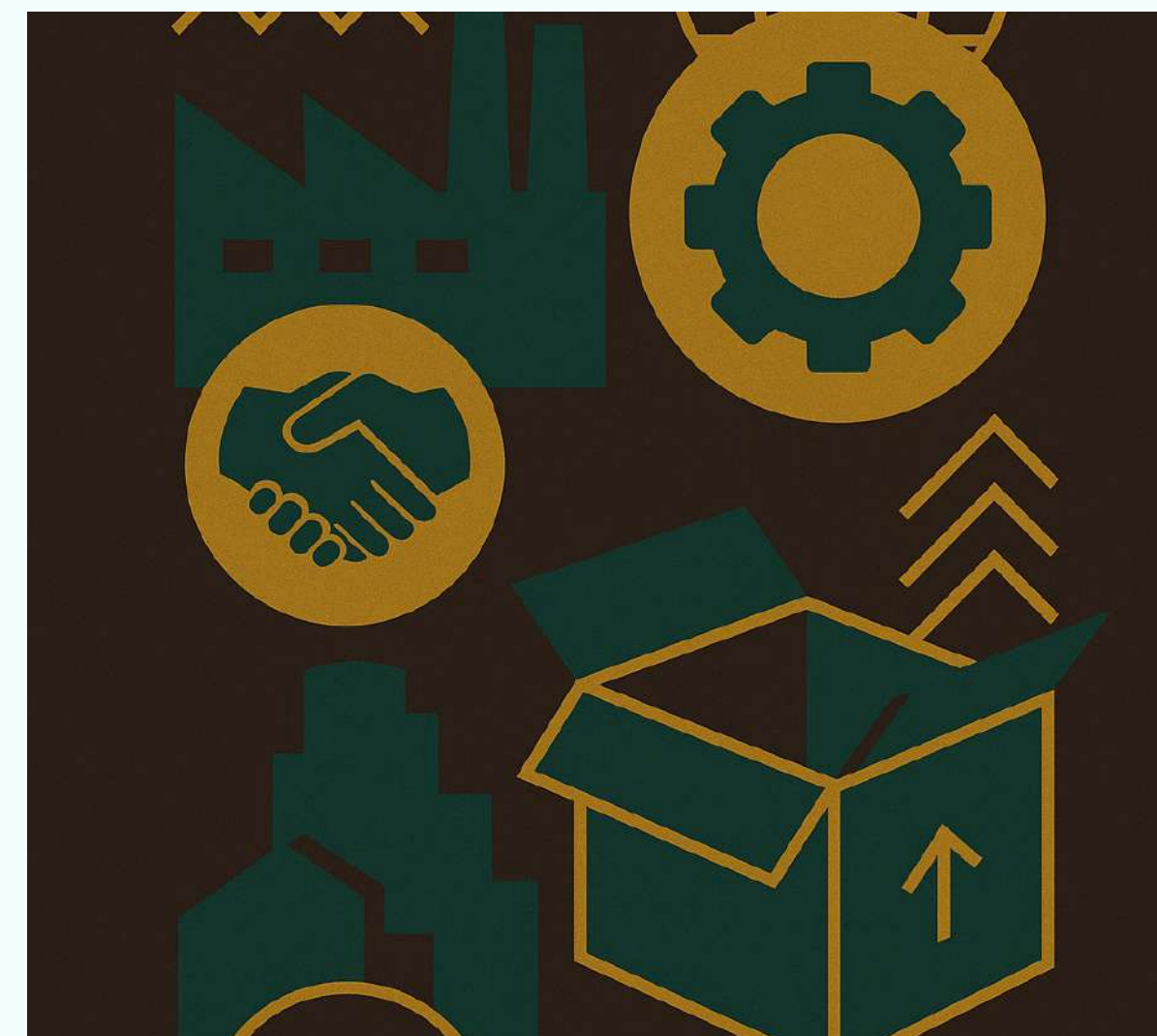


Corporate Structuring & Regulatory Consultancy

We design optimal business frameworks for companies operating in or expanding to the UAE and China. Our expertise ensures compliance, efficiency, and sustainability.

Includes:

- Company formation (Mainland & Free Zone)
- Legal documentation & licensing advisory
- Corporate governance & compliance systems



Industrial Sourcing & Procurement Solutions

Iwa Alaqiq bridges regional businesses with trusted industrial and manufacturing partners in China. We ensure transparency, quality control, and operational efficiency.

Includes:

- Supplier due diligence & factory audits
- Product sourcing & trade facilitation
- Logistics coordination and contract negotiation

Subsidiaries and Divisions

NexGen Innovations & Digital Ecosystem

NexGen Innovations LLC, established in 2024 in the USA and Dubai, leads the group's technological frontier. It focuses on AI-driven solutions across fintech, e-commerce, and enterprise software, empowering companies with smarter systems and data-centric innovation.

Complementing this ecosystem, the **WorkingInChina Platform** (2020) and **Insider (InsiderHub.cc)** (2023) deliver human and digital intelligence — offering tools, education, and insights for professionals and entrepreneurs engaging with China. Together, they form a synergistic ecosystem where technology, learning, and opportunity converge to empower global business participation in China's economy.



Web & Software Development

Custom website design, full-stack web applications, and mobile app development tailored for performance, scalability, and user experience. From UI/UX design to backend architecture, we build modern digital platforms that power businesses.



E-Commerce & Amazon Services

Complete e-commerce support including Amazon FBA prep, product sourcing from China, account management, and multi-market selling strategies (USA, Canada, UAE). We help brands launch, scale, and optimize their online sales..



Digital Strategy & SEO

Data-driven SEO and digital marketing services focused on visibility, traffic, and conversion. Includes on-page optimization, technical audits, PPC campaigns, and strategic branding to grow your online presence globally.

Subsidiaries and Divisions

QuYiLang & Farhor Cultural Ventures

The cultural branch of the group unites **QuYiLang (Charming Persian)** and **International Farhor Farto Sama Co., Ltd**, both committed to building meaningful bridges between Persian and Chinese civilizations. Founded in 2018 and 2020 respectively, these entities embody LongYue's vision of soft diplomacy through art, design, and tourism.

QuYiLang curates luxury home décor and lifestyle collections infused with authentic Persian identity, while **Farhor Farto Sama** organizes cultural tours, exhibitions, and heritage experiences that promote understanding and exchange. Together, they position culture as both a business asset and a timeless bridge between markets and minds.





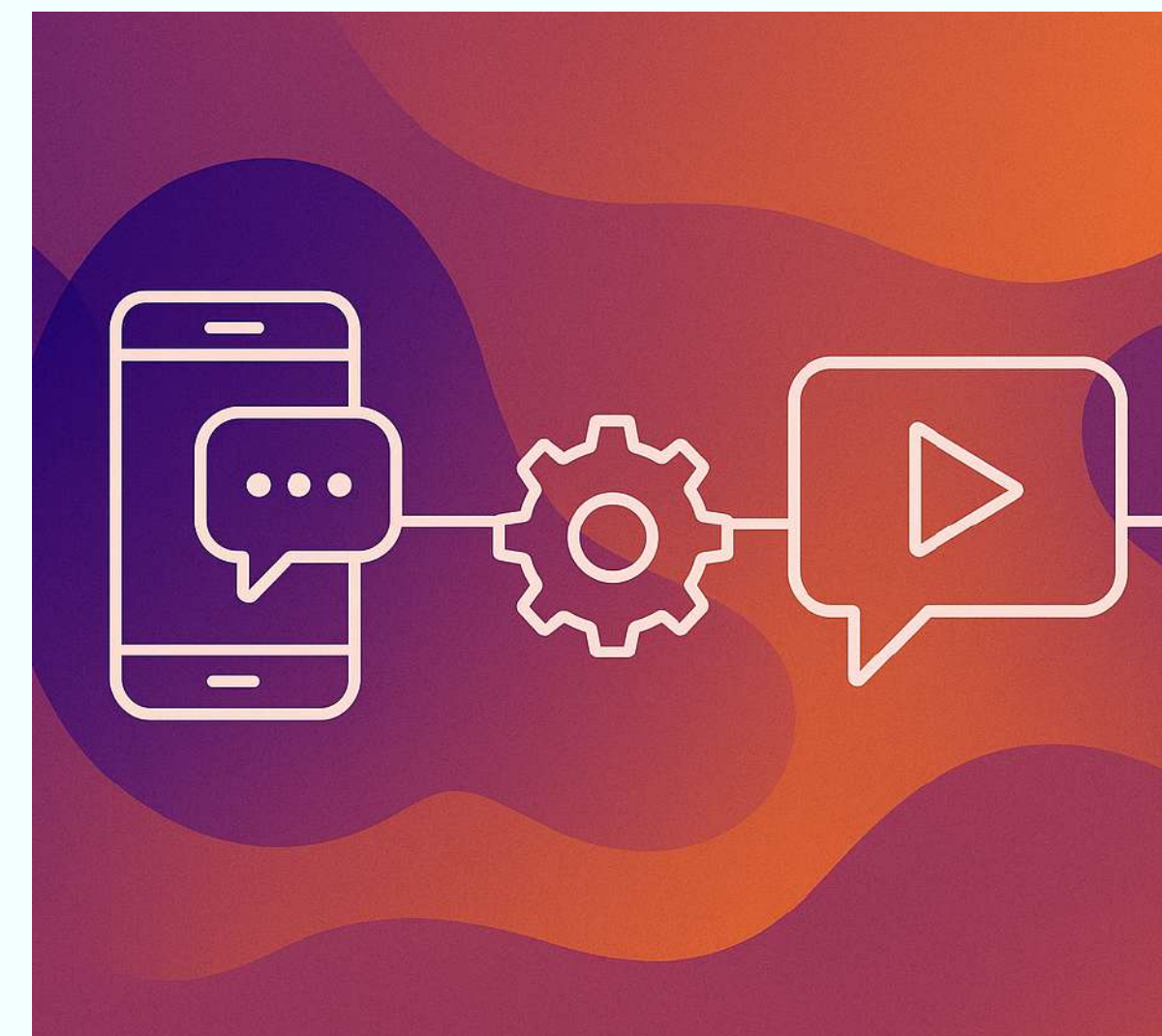
Luxury & VIP Travel Experiences

Exclusive, tailor-made tours across Iran designed for discerning travelers. From five-star accommodations and private transport to personalized itineraries, Charming Persian delivers high-end, seamless journeys that combine comfort, authenticity, and cultural depth.



Cultural Exchange & Experience Programs

Bridging Iran and China through immersive cultural programs — including art, heritage, culinary, and festival experiences. These programs allow travelers to engage with local communities, explore Persian traditions, and gain deeper cross-cultural understanding.



Digital Tourism & Marketing Solutions

Charming Persian provides digital platform management and promotional services for Iranian tourism organizations on Chinese social media (WeChat, Weibo, Douyin). We help brands reach Chinese audiences through professional content creation, platform setup, and audience engagement strategies.

Achievements

The LongYue Group has facilitated multi-million-dollar mineral imports and strategic supplier partnerships for China's industrial sectors, while supporting foreign SMEs in establishing compliant legal entities and sustainable operations within the country. It launched **E-Long**, a verified B2B platform linking global buyers to over 2,000 trusted Chinese manufacturers, and expanded into the digital economy through **InsiderHub** and **NexGen Innovations**, creating a dynamic education-tech and AI ecosystem. In parallel, the group has advanced cross-cultural branding and soft diplomacy initiatives through **QuYiLang** and **Farhor Farto Sama**, fostering meaningful cultural and commercial bridges between China and the Persian world.

Why Choose BLYTD

Led by a multicultural leadership team spanning **China, Hong Kong, and Dubai**, the LongYue Group combines deep local expertise with a truly global perspective. Its integrated structure unites **legal, financial, and operational solutions** under one framework, enabling clients to navigate complex cross-border markets with confidence, compliance, and strategic precision.

100%

Verified suppliers & end-to-end logistics control

Leadership

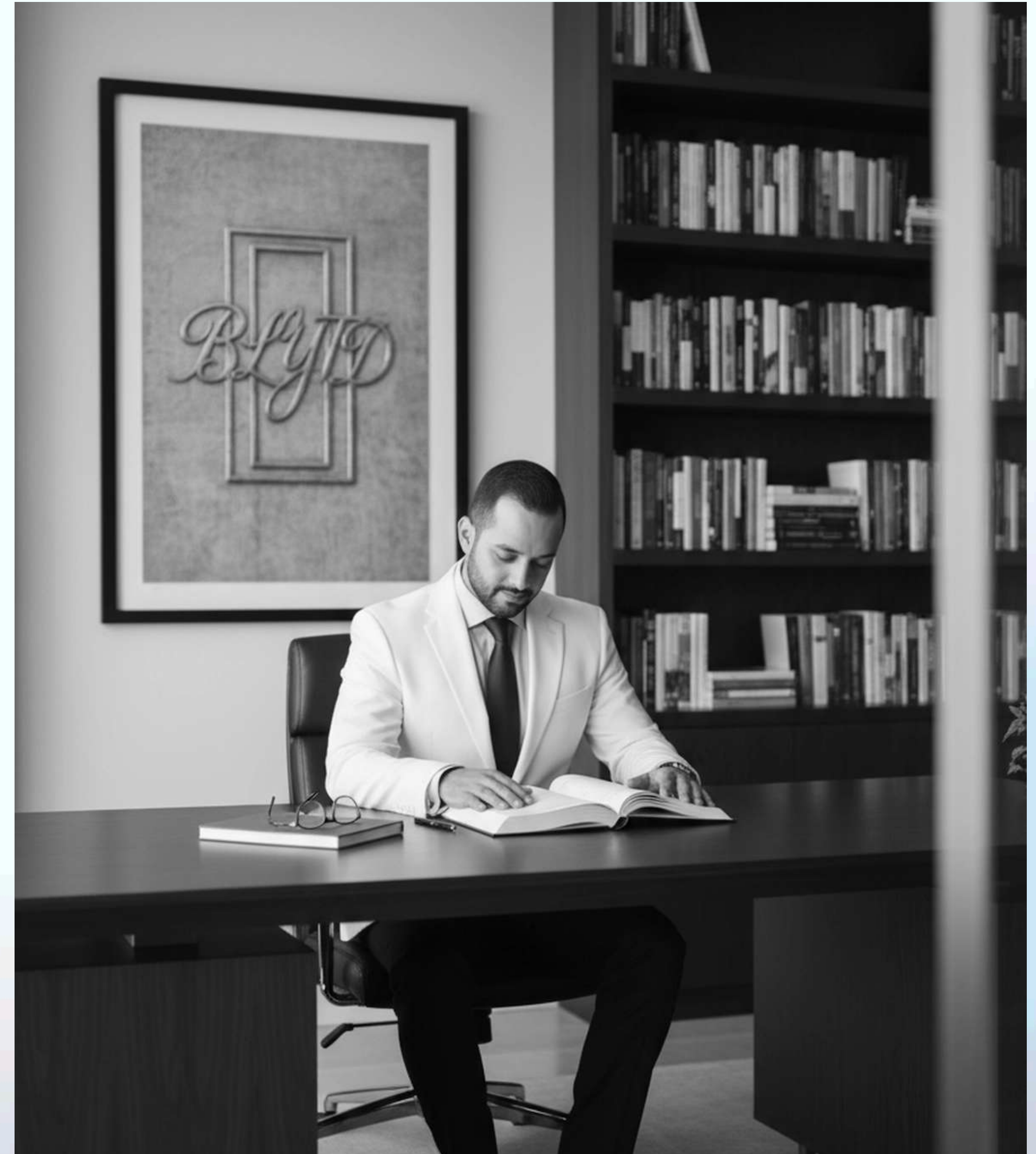
CEO: Kamal H. Tamini

Kamal Heidar Tamini is an entrepreneur, investor, and technologist with over **25 years of experience building strategic bridges between global markets and China**. Since first establishing operations in Beijing in 1998, he has become a key facilitator of cross-border partnerships across trade, technology, and capital investment.

As the founder and driving force behind **BLYTD Investment Group** and its affiliated companies — including **LongYue**, **MaQin Invest**, **E-Long**, **NexGen Innovations**, and **InsiderHub** — Kamal has led dozens of ventures that connect Eastern opportunity with Western vision.

Fluent in Mandarin and deeply immersed in Chinese business culture, he has advised international firms, investors, and creators on entering and scaling within China's complex yet high-potential ecosystem. His leadership philosophy blends **insight, integrity, and innovation**, ensuring that every partnership is built on trust, strategic foresight, and cultural intelligence.

Under his guidance, BLYTD continues to evolve as a **multinational ecosystem for sustainable growth**, empowering companies and investors to thrive across China, the Middle East, and beyond.



Contact

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